



Business Summary

Rte 21 & Peterson, Libertyville
 1783 N Milwaukee Ave, Libertyville, Illinois, 60048
 Rings: 1, 5, 10 mile radii

Prepared by Esri
 Latitude: 42.30574
 Longitude: -87.96038

Data for all businesses in area	1 mile				5 miles				10 miles			
Total Businesses:	226				5,772				16,650			
Total Employees:	2,626				96,876				265,306			
Total Residential Population:	3,844				127,881				509,288			
Employee/Residential Population Ratio (per 100 Residents)	68				76				52			
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	4	1.8%	58	2.2%	146	2.5%	2,094	2.2%	423	2.5%	4,786	1.8%
Construction	15	6.6%	107	4.1%	378	6.5%	2,871	3.0%	1,138	6.8%	7,989	3.0%
Manufacturing	6	2.7%	85	3.2%	282	4.9%	10,302	10.6%	739	4.4%	26,479	10.0%
Transportation	2	0.9%	32	1.2%	94	1.6%	2,008	2.1%	346	2.1%	5,181	2.0%
Communication	1	0.4%	7	0.3%	31	0.5%	533	0.6%	127	0.8%	1,444	0.5%
Utility	0	0.0%	7	0.3%	16	0.3%	236	0.2%	54	0.3%	1,143	0.4%
Wholesale Trade	6	2.7%	73	2.8%	238	4.1%	17,882	18.5%	692	4.2%	34,385	13.0%
Retail Trade Summary	41	18.1%	597	22.7%	1,083	18.8%	15,886	16.4%	3,198	19.2%	46,730	17.6%
Home Improvement	2	0.9%	54	2.1%	59	1.0%	1,376	1.4%	191	1.1%	3,162	1.2%
General Merchandise Stores	0	0.0%	1	0.0%	36	0.6%	1,363	1.4%	119	0.7%	4,577	1.7%
Food Stores	6	2.7%	168	6.4%	108	1.9%	1,999	2.1%	331	2.0%	6,307	2.4%
Auto Dealers & Gas Stations	1	0.4%	20	0.8%	99	1.7%	1,683	1.7%	317	1.9%	4,393	1.7%
Apparel & Accessory Stores	0	0.0%	0	0.0%	54	0.9%	434	0.4%	195	1.2%	1,642	0.6%
Furniture & Home Furnishings	2	0.9%	26	1.0%	86	1.5%	1,381	1.4%	260	1.6%	3,549	1.3%
Eating & Drinking Places	16	7.1%	246	9.4%	373	6.5%	5,567	5.7%	1,010	6.1%	14,805	5.6%
Miscellaneous Retail	14	6.2%	82	3.1%	268	4.6%	2,084	2.2%	776	4.7%	8,295	3.1%
Finance, Insurance, Real Estate Summary	18	8.0%	86	3.3%	490	8.5%	6,323	6.5%	1,434	8.6%	21,166	8.0%
Banks, Savings & Lending Institutions	3	1.3%	16	0.6%	97	1.7%	928	1.0%	299	1.8%	3,024	1.1%
Securities Brokers	2	0.9%	23	0.9%	91	1.6%	391	0.4%	263	1.6%	2,010	0.8%
Insurance Carriers & Agents	5	2.2%	15	0.6%	118	2.0%	3,364	3.5%	324	1.9%	9,452	3.6%
Real Estate, Holding, Other Investment Offices	8	3.5%	31	1.2%	185	3.2%	1,640	1.7%	548	3.3%	6,681	2.5%
Services Summary	106	46.9%	981	37.4%	2,548	44.1%	35,570	36.7%	7,080	42.5%	104,567	39.4%
Hotels & Lodging	1	0.4%	15	0.6%	39	0.7%	904	0.9%	87	0.5%	2,491	0.9%
Automotive Services	8	3.5%	41	1.6%	147	2.5%	1,190	1.2%	442	2.7%	2,942	1.1%
Movies & Amusements	10	4.4%	113	4.3%	174	3.0%	4,767	4.9%	477	2.9%	8,453	3.2%
Health Services	23	10.2%	188	7.2%	644	11.2%	9,195	9.5%	1,308	7.9%	21,078	7.9%
Legal Services	8	3.5%	36	1.4%	119	2.1%	557	0.6%	378	2.3%	1,860	0.7%
Education Institutions & Libraries	4	1.8%	158	6.0%	135	2.3%	7,203	7.4%	447	2.7%	27,592	10.4%
Other Services	51	22.6%	431	16.4%	1,290	22.3%	11,754	12.1%	3,939	23.7%	40,150	15.1%
Government	15	6.6%	588	22.4%	108	1.9%	2,646	2.7%	367	2.2%	9,524	3.6%
Unclassified Establishments	13	5.8%	7	0.3%	357	6.2%	524	0.5%	1,052	6.3%	1,912	0.7%
Totals	226	100.0%	2,626	100.0%	5,772	100.0%	96,876	100.0%	16,650	100.0%	265,306	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.4%	2	0.1%	14	0.2%	60	0.1%	39	0.2%	233	0.1%
Mining	0	0.0%	0	0.0%	6	0.1%	49	0.1%	9	0.1%	65	0.0%
Utilities	0	0.0%	7	0.3%	2	0.0%	30	0.0%	14	0.1%	459	0.2%
Construction	16	7.1%	109	4.2%	412	7.1%	3,188	3.3%	1,252	7.5%	10,471	3.9%
Manufacturing	5	2.2%	84	3.2%	293	5.1%	10,402	10.7%	788	4.7%	26,733	10.1%
Wholesale Trade	6	2.7%	73	2.8%	237	4.1%	17,786	18.4%	679	4.1%	34,197	12.9%
Retail Trade	22	9.7%	325	12.4%	676	11.7%	10,047	10.4%	2,078	12.5%	31,083	11.7%
Motor Vehicle & Parts Dealers	0	0.0%	4	0.2%	73	1.3%	1,534	1.6%	240	1.4%	3,941	1.5%
Furniture & Home Furnishings Stores	2	0.9%	25	1.0%	42	0.7%	376	0.4%	127	0.8%	1,112	0.4%
Electronics & Appliance Stores	1	0.4%	1	0.0%	34	0.6%	977	1.0%	111	0.7%	2,355	0.9%
Building Material & Garden Equipment & Supplies Dealers	2	0.9%	54	2.1%	59	1.0%	1,376	1.4%	190	1.1%	3,159	1.2%
Food & Beverage Stores	4	1.8%	152	5.8%	89	1.5%	1,798	1.9%	285	1.7%	5,750	2.2%
Health & Personal Care Stores	4	1.8%	25	1.0%	77	1.3%	713	0.7%	208	1.2%	2,693	1.0%
Gasoline Stations & Fuel Dealers	1	0.4%	16	0.6%	28	0.5%	159	0.2%	82	0.5%	506	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	1	0.4%	5	0.2%	72	1.2%	520	0.5%	246	1.5%	1,913	0.7%
Sporting Goods, Hobby, Book, & Music Stores	7	3.1%	32	1.2%	132	2.3%	988	1.0%	358	2.2%	4,081	1.5%
General Merchandise Stores	1	0.4%	11	0.4%	71	1.2%	1,605	1.7%	231	1.4%	5,573	2.1%
Transportation & Warehousing	1	0.4%	29	1.1%	73	1.3%	1,805	1.9%	268	1.6%	4,805	1.8%
Information	2	0.9%	15	0.6%	90	1.6%	1,368	1.4%	325	2.0%	5,199	2.0%
Finance & Insurance	10	4.4%	55	2.1%	307	5.3%	4,706	4.9%	904	5.4%	14,646	5.5%
Central Bank/Credit Intermediation & Related Activities	2	0.9%	13	0.5%	93	1.6%	915	0.9%	292	1.8%	2,868	1.1%
Securities & Commodity Contracts	2	0.9%	26	1.0%	96	1.7%	423	0.4%	285	1.7%	2,302	0.9%
Funds, Trusts & Other Financial Vehicles	5	2.2%	15	0.6%	118	2.0%	3,368	3.5%	327	2.0%	9,476	3.6%
Real Estate, Rental & Leasing	9	4.0%	32	1.2%	200	3.5%	1,639	1.7%	598	3.6%	6,508	2.5%
Professional, Scientific & Tech Services	25	11.1%	133	5.1%	594	10.3%	4,931	5.1%	1,772	10.6%	16,621	6.3%
Legal Services	9	4.0%	38	1.4%	128	2.2%	626	0.6%	403	2.4%	1,979	0.7%
Management of Companies & Enterprises	0	0.0%	1	0.0%	9	0.2%	71	0.1%	28	0.2%	651	0.2%
Administrative, Support & Waste Management Services	7	3.1%	104	4.0%	231	4.0%	3,429	3.5%	704	4.2%	7,573	2.9%
Educational Services	8	3.5%	169	6.4%	172	3.0%	7,202	7.4%	540	3.2%	27,538	10.4%
Health Care & Social Assistance	26	11.5%	214	8.1%	765	13.3%	11,003	11.4%	1,644	9.9%	26,778	10.1%
Arts, Entertainment & Recreation	8	3.5%	114	4.3%	147	2.5%	4,572	4.7%	409	2.5%	8,029	3.0%
Accommodation & Food Services	20	8.8%	286	10.9%	432	7.5%	6,674	6.9%	1,144	6.9%	17,799	6.7%
Accommodation	1	0.4%	15	0.6%	39	0.7%	904	0.9%	87	0.5%	2,491	0.9%
Food Services & Drinking Places	19	8.4%	272	10.4%	392	6.8%	5,771	6.0%	1,057	6.3%	15,307	5.8%
Other Services (except Public Administration)	33	14.6%	281	10.7%	647	11.2%	4,734	4.9%	2,037	12.2%	14,317	5.4%
Automotive Repair & Maintenance	6	2.7%	36	1.4%	123	2.1%	1,095	1.1%	369	2.2%	2,396	0.9%
Public Administration	15	6.6%	588	22.4%	109	1.9%	2,680	2.8%	368	2.2%	9,715	3.7%
Unclassified Establishments	13	5.8%	7	0.3%	356	6.2%	499	0.5%	1,050	6.3%	1,885	0.7%
Total	226	100.0%	2,626	100.0%	5,772	100.0%	96,876	100.0%	16,650	100.0%	265,306	100.0%

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Population Summary			
2010 Total Population	3,862	126,426	503,380
2020 Total Population	3,811	128,682	510,790
2020 Group Quarters	98	1,623	18,155
2023 Total Population	3,844	127,881	509,288
2023 Group Quarters	98	1,617	18,154
2028 Total Population	3,824	126,848	503,562
2023-2028 Annual Rate	-0.10%	-0.16%	-0.23%
2023 Total Daytime Population	4,527	150,068	524,993
Workers	2,598	88,735	277,643
Residents	1,929	61,333	247,350
Household Summary			
2010 Households	1,409	45,449	167,682
2010 Average Household Size	2.62	2.75	2.89
2020 Total Households	1,447	47,641	176,405
2020 Average Household Size	2.57	2.67	2.79
2023 Households	1,466	47,949	177,827
2023 Average Household Size	2.56	2.63	2.76
2028 Households	1,482	48,416	178,821
2028 Average Household Size	2.51	2.59	2.71
2023-2028 Annual Rate	0.22%	0.19%	0.11%
2010 Families	1,052	32,947	125,497
2010 Average Family Size	3.07	3.28	3.37
2023 Families	1,065	33,574	129,074
2023 Average Family Size	3.04	3.20	3.28
2028 Families	1,075	33,732	129,344
2028 Average Family Size	2.99	3.15	3.23
2023-2028 Annual Rate	0.19%	0.09%	0.04%
Housing Unit Summary			
2000 Housing Units	1,306	43,654	155,926
Owner Occupied Housing Units	83.1%	75.2%	73.7%
Renter Occupied Housing Units	16.4%	21.8%	22.6%
Vacant Housing Units	0.5%	3.0%	3.7%
2010 Housing Units	1,523	47,981	179,465
Owner Occupied Housing Units	73.6%	72.2%	70.5%
Renter Occupied Housing Units	18.9%	22.5%	22.9%
Vacant Housing Units	7.5%	5.3%	6.6%
2020 Housing Units	1,507	50,182	186,413
Owner Occupied Housing Units	76.3%	68.6%	67.6%
Renter Occupied Housing Units	19.7%	26.4%	27.1%
Vacant Housing Units	4.9%	5.1%	5.4%
2023 Housing Units	1,537	50,605	188,228
Owner Occupied Housing Units	78.0%	69.9%	69.3%
Renter Occupied Housing Units	17.4%	24.9%	25.2%
Vacant Housing Units	4.6%	5.2%	5.5%
2028 Housing Units	1,549	50,929	189,089
Owner Occupied Housing Units	79.3%	70.7%	70.2%
Renter Occupied Housing Units	16.3%	24.3%	24.4%
Vacant Housing Units	4.3%	4.9%	5.4%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	1,466	47,949	177,823
<\$15,000	5.5%	5.1%	5.9%
\$15,000 - \$24,999	3.1%	3.7%	4.9%
\$25,000 - \$34,999	5.0%	4.4%	5.3%
\$35,000 - \$49,999	4.3%	6.4%	7.5%
\$50,000 - \$74,999	6.0%	13.8%	14.3%
\$75,000 - \$99,999	8.0%	12.5%	12.6%
\$100,000 - \$149,999	13.2%	19.9%	19.2%
\$150,000 - \$199,999	9.7%	11.9%	10.7%
\$200,000+	45.3%	22.4%	19.7%
Average Household Income	\$222,334	\$153,298	\$145,451
2028 Households by Income			
Household Income Base	1,482	48,416	178,817
<\$15,000	4.6%	4.4%	5.1%
\$15,000 - \$24,999	2.2%	2.8%	3.9%
\$25,000 - \$34,999	3.9%	3.6%	4.4%
\$35,000 - \$49,999	3.4%	5.4%	6.4%
\$50,000 - \$74,999	5.5%	12.6%	13.3%
\$75,000 - \$99,999	7.8%	11.9%	12.2%
\$100,000 - \$149,999	12.3%	20.3%	20.1%
\$150,000 - \$199,999	10.5%	13.6%	12.3%
\$200,000+	49.7%	25.3%	22.3%
Average Household Income	\$247,015	\$171,385	\$162,978
2023 Owner Occupied Housing Units by Value			
Total	1,199	35,347	130,418
<\$50,000	0.7%	2.4%	2.7%
\$50,000 - \$99,999	0.0%	0.7%	1.7%
\$100,000 - \$149,999	0.3%	2.6%	5.9%
\$150,000 - \$199,999	1.1%	10.6%	14.6%
\$200,000 - \$249,999	3.6%	15.2%	14.1%
\$250,000 - \$299,999	5.1%	10.4%	9.8%
\$300,000 - \$399,999	20.9%	27.6%	20.4%
\$400,000 - \$499,999	18.5%	13.2%	10.5%
\$500,000 - \$749,999	30.6%	12.0%	12.5%
\$750,000 - \$999,999	13.1%	3.5%	4.5%
\$1,000,000 - \$1,499,999	5.1%	1.2%	1.6%
\$1,500,000 - \$1,999,999	0.5%	0.2%	0.8%
\$2,000,000 +	0.6%	0.5%	1.0%
Average Home Value	\$572,206	\$376,777	\$384,906
2028 Owner Occupied Housing Units by Value			
Total	1,229	36,016	132,708
<\$50,000	0.1%	1.3%	1.3%
\$50,000 - \$99,999	0.0%	0.4%	0.7%
\$100,000 - \$149,999	0.1%	0.7%	2.8%
\$150,000 - \$199,999	0.2%	5.3%	9.5%
\$200,000 - \$249,999	2.0%	13.7%	13.4%
\$250,000 - \$299,999	4.1%	11.1%	11.7%
\$300,000 - \$399,999	20.9%	33.2%	25.8%
\$400,000 - \$499,999	19.9%	15.2%	12.3%
\$500,000 - \$749,999	32.9%	13.2%	13.9%
\$750,000 - \$999,999	13.6%	3.6%	4.5%
\$1,000,000 - \$1,499,999	4.9%	1.2%	1.6%
\$1,500,000 - \$1,999,999	0.6%	0.2%	1.0%
\$2,000,000 +	0.8%	0.9%	1.4%
Average Home Value	\$592,677	\$409,488	\$423,223

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Median Household Income			
2023	\$172,701	\$107,347	\$98,867
2028	\$198,375	\$117,648	\$108,282
Median Home Value			
2023	\$499,324	\$329,618	\$305,933
2028	\$520,730	\$352,856	\$340,755
Per Capita Income			
2023	\$82,099	\$57,673	\$51,218
2028	\$92,856	\$65,649	\$58,314
Median Age			
2010	44.1	37.5	35.1
2020	45.4	40.5	38.1
2023	46.3	39.7	37.2
2028	47.1	40.4	38.1
2020 Population by Age			
Total	3,811	128,682	510,790
0 - 4	4.2%	5.2%	5.4%
5 - 9	5.8%	6.3%	6.5%
10 - 14	7.2%	7.2%	7.5%
15 - 24	13.0%	12.8%	15.4%
25 - 34	7.8%	11.4%	11.3%
35 - 44	11.3%	13.0%	12.9%
45 - 54	15.1%	14.3%	13.8%
55 - 64	15.7%	14.7%	13.4%
65 - 74	11.1%	9.2%	8.5%
75 - 84	6.2%	4.1%	3.8%
85 +	2.5%	1.8%	1.6%
18 +	77.9%	76.7%	75.9%
2023 Population by Age			
Total	3,843	127,882	509,287
0 - 4	4.0%	5.6%	6.0%
5 - 9	5.0%	6.3%	6.6%
10 - 14	6.4%	7.1%	7.2%
15 - 24	11.7%	12.4%	14.4%
25 - 34	10.3%	12.5%	13.0%
35 - 44	11.2%	13.2%	12.9%
45 - 54	13.3%	13.4%	12.6%
55 - 64	16.6%	14.0%	12.9%
65 - 74	12.9%	9.7%	9.0%
75 - 84	6.1%	4.3%	4.0%
85 +	2.6%	1.5%	1.5%
18 +	79.9%	76.6%	75.8%
2028 Population by Age			
Total	3,824	126,847	503,563
0 - 4	4.1%	5.7%	6.1%
5 - 9	4.9%	6.0%	6.4%
10 - 14	5.8%	6.5%	6.8%
15 - 24	9.0%	11.3%	13.3%
25 - 34	10.7%	12.9%	13.0%
35 - 44	13.2%	13.8%	13.7%
45 - 54	11.7%	12.7%	12.1%
55 - 64	14.5%	12.7%	11.7%
65 - 74	14.4%	11.0%	10.0%
75 - 84	8.7%	5.6%	5.2%
85 +	3.2%	1.8%	1.7%
18 +	81.4%	77.7%	76.7%
2020 Population by Sex			

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Males	1,833	63,138	255,161
Females	1,978	65,544	255,629
2023 Population by Sex			
Males	1,898	62,902	256,525
Females	1,946	64,979	252,763
2028 Population by Sex			
Males	1,877	62,232	253,041
Females	1,947	64,616	250,521
2010 Population by Race/Ethnicity			
Total	3,863	126,425	503,380
White Alone	88.7%	76.2%	71.5%
Black Alone	1.8%	4.0%	7.6%
American Indian Alone	0.2%	0.4%	0.6%
Asian Alone	6.7%	9.3%	7.3%
Pacific Islander Alone	0.0%	0.1%	0.0%
Some Other Race Alone	0.9%	7.5%	10.2%
Two or More Races	1.6%	2.6%	2.8%
Hispanic Origin	4.2%	16.6%	23.3%
Diversity Index	27.1	56.8	65.8
2020 Population by Race/Ethnicity			
Total	3,811	128,682	510,790
White Alone	83.0%	64.2%	56.2%
Black Alone	1.6%	4.5%	7.3%
American Indian Alone	0.2%	0.8%	1.1%
Asian Alone	7.2%	11.0%	9.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.2%	9.4%	14.2%
Two or More Races	5.8%	10.1%	11.4%
Hispanic Origin	5.4%	19.9%	27.6%
Diversity Index	37.3	69.7	78.1
2023 Population by Race/Ethnicity			
Total	3,843	127,882	509,288
White Alone	82.0%	62.7%	54.9%
Black Alone	1.7%	4.5%	7.3%
American Indian Alone	0.2%	0.8%	1.1%
Asian Alone	7.6%	11.4%	10.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.4%	10.0%	14.8%
Two or More Races	6.2%	10.5%	11.8%
Hispanic Origin	6.0%	20.9%	28.6%
Diversity Index	39.4	71.3	79.1
2028 Population by Race/Ethnicity			
Total	3,822	126,849	503,562
White Alone	79.8%	59.7%	52.2%
Black Alone	1.8%	4.6%	7.3%
American Indian Alone	0.2%	0.8%	1.2%
Asian Alone	8.4%	12.2%	10.7%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.8%	11.0%	15.9%
Two or More Races	7.0%	11.5%	12.6%
Hispanic Origin	6.7%	22.4%	29.9%
Diversity Index	43.2	74.0	80.8

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 25, 2024



Market Profile

Rte 21 & Peterson, Libertyville
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 Rings: 1, 5, 10 mile radii

Prepared by Esri
 Latitude: 42.30574
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	1 mile	5 miles	10 miles
2020 Population by Relationship and Household Type			
Total	3,811	128,682	510,790
In Households	97.4%	98.7%	96.4%
Householder	36.9%	37.2%	34.5%
Opposite-Sex Spouse	23.9%	21.1%	19.3%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	0.9%	1.7%	1.8%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	30.9%	30.6%	31.0%
Adopted Child	0.6%	0.5%	0.5%
Stepchild	0.6%	0.8%	0.9%
Grandchild	0.6%	1.2%	1.7%
Brother or Sister	0.3%	0.9%	1.1%
Parent	0.6%	1.2%	1.4%
Parent-in-law	0.5%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.2%	0.3%	0.4%
Other Relatives	0.4%	0.9%	1.3%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	0.9%	1.7%	1.9%
In Group Quarters	2.6%	1.3%	3.6%
Institutionalized	2.2%	0.5%	0.7%
Noninstitutionalized	0.4%	0.8%	2.9%
2023 Population 25+ by Educational Attainment			
Total	2,803	87,745	335,171
Less than 9th Grade	1.0%	2.7%	5.0%
9th - 12th Grade, No Diploma	1.6%	3.0%	4.4%
High School Graduate	8.9%	14.4%	17.2%
GED/Alternative Credential	0.8%	2.3%	3.0%
Some College, No Degree	11.0%	14.5%	15.2%
Associate Degree	4.7%	7.3%	7.2%
Bachelor's Degree	41.1%	33.3%	28.0%
Graduate/Professional Degree	30.8%	22.6%	20.0%
2023 Population 15+ by Marital Status			
Total	3,252	103,553	408,274
Never Married	27.9%	31.6%	33.5%
Married	60.1%	56.6%	54.5%
Widowed	8.0%	4.4%	4.3%
Divorced	4.0%	7.5%	7.7%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	1,991	69,971	266,220
Population 16+ Employed	97.3%	95.5%	95.2%
Population 16+ Unemployment rate	2.7%	4.5%	4.8%
Population 16-24 Employed	10.3%	12.4%	13.5%
Population 16-24 Unemployment rate	13.8%	12.0%	10.3%
Population 25-54 Employed	56.1%	61.6%	61.6%
Population 25-54 Unemployment rate	1.0%	2.9%	3.9%
Population 55-64 Employed	24.7%	19.1%	18.1%
Population 55-64 Unemployment rate	1.6%	4.6%	3.7%
Population 65+ Employed	8.8%	6.9%	6.8%
Population 65+ Unemployment rate	1.7%	4.5%	3.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry			
Total	1,937	66,798	253,565
Agriculture/Mining	0.9%	0.2%	0.3%
Construction	2.7%	3.9%	4.7%
Manufacturing	17.0%	17.8%	16.7%
Wholesale Trade	5.5%	3.7%	3.2%
Retail Trade	8.6%	10.8%	11.3%
Transportation/Utilities	2.8%	3.3%	4.6%
Information	1.6%	1.4%	1.4%
Finance/Insurance/Real Estate	11.5%	7.7%	8.1%
Services	45.9%	47.8%	46.7%
Public Administration	3.5%	3.5%	3.0%
2023 Employed Population 16+ by Occupation			
Total	1,936	66,801	253,565
White Collar	86.3%	73.1%	67.4%
Management/Business/Financial	35.7%	23.4%	21.4%
Professional	32.8%	31.1%	27.1%
Sales	12.6%	9.8%	9.4%
Administrative Support	5.3%	8.7%	9.5%
Services	6.1%	13.1%	14.2%
Blue Collar	7.5%	13.9%	18.4%
Farming/Forestry/Fishing	0.1%	0.0%	0.1%
Construction/Extraction	1.2%	2.3%	2.9%
Installation/Maintenance/Repair	1.9%	2.1%	2.4%
Production	0.7%	4.7%	5.8%
Transportation/Material Moving	3.6%	4.8%	7.1%
2020 Households by Type			
Total	1,447	47,641	176,405
Married Couple Households	65.7%	56.9%	56.2%
With Own Children <18	27.5%	24.6%	25.1%
Without Own Children <18	38.1%	32.3%	31.1%
Cohabiting Couple Households	3.1%	4.9%	5.5%
With Own Children <18	0.7%	1.7%	2.2%
Without Own Children <18	2.4%	3.3%	3.2%
Male Householder, No Spouse/Partner	12.4%	14.8%	15.0%
Living Alone	8.9%	10.2%	9.8%
65 Years and over	2.8%	2.9%	2.9%
With Own Children <18	1.2%	1.3%	1.5%
Without Own Children <18, With Relatives	1.6%	2.4%	2.7%
No Relatives Present	0.7%	0.9%	1.0%
Female Householder, No Spouse/Partner	18.9%	23.3%	23.3%
Living Alone	13.4%	14.0%	12.4%
65 Years and over	8.2%	7.0%	6.4%
With Own Children <18	2.1%	4.1%	5.1%
Without Own Children <18, With Relatives	2.9%	4.7%	5.2%
No Relatives Present	0.4%	0.6%	0.6%
2020 Households by Size			
Total	1,447	47,641	176,405
1 Person Household	22.3%	24.1%	22.2%
2 Person Household	32.1%	30.9%	29.7%
3 Person Household	14.9%	17.1%	17.1%
4 Person Household	19.4%	16.7%	17.6%
5 Person Household	7.9%	7.2%	8.3%
6 Person Household	2.5%	2.6%	3.2%
7 + Person Household	0.9%	1.4%	1.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status			
Total	1,447	47,641	176,405
Owner Occupied	79.5%	72.2%	71.4%
Owned with a Mortgage/Loan	55.1%	52.2%	51.7%
Owned Free and Clear	24.4%	20.0%	19.7%
Renter Occupied	20.5%	27.8%	28.6%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	123	106	104
Percent of Income for Mortgage	17.4%	18.5%	18.6%
Wealth Index	297	178	166
2020 Housing Units By Urban/ Rural Status			
Total	1,507	50,182	186,413
Urban Housing Units	96.9%	98.8%	99.0%
Rural Housing Units	3.1%	1.2%	1.0%
2020 Population By Urban/ Rural Status			
Total	3,811	128,682	510,790
Urban Population	97.3%	98.9%	99.1%
Rural Population	2.7%	1.1%	0.9%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
2.	Golden Years (9B)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
3.	Savvy Suburbanites (1D)	Enterprising Professionals	Top Tier (1A)
2023 Consumer Spending			
Apparel & Services: Total \$	\$6,433,350	\$148,653,979	\$527,287,207
Average Spent	\$4,388.37	\$3,100.25	\$2,965.17
Spending Potential Index	200	141	135
Education: Total \$	\$6,405,214	\$132,164,464	\$458,746,748
Average Spent	\$4,369.18	\$2,756.35	\$2,579.74
Spending Potential Index	244	154	144
Entertainment/Recreation: Total \$	\$11,159,946	\$252,755,332	\$890,303,531
Average Spent	\$7,612.51	\$5,271.34	\$5,006.57
Spending Potential Index	201	139	132
Food at Home: Total \$	\$19,370,670	\$448,236,034	\$1,587,156,494
Average Spent	\$13,213.28	\$9,348.18	\$8,925.28
Spending Potential Index	194	137	131
Food Away from Home: Total \$	\$10,716,660	\$252,087,649	\$895,860,285
Average Spent	\$7,310.14	\$5,257.41	\$5,037.82
Spending Potential Index	196	141	135
Health Care: Total \$	\$21,170,895	\$474,523,554	\$1,677,742,939
Average Spent	\$14,441.27	\$9,896.42	\$9,434.69
Spending Potential Index	196	134	128
HH Furnishings & Equipment: Total \$	\$8,854,042	\$200,992,478	\$708,343,665
Average Spent	\$6,039.59	\$4,191.80	\$3,983.33
Spending Potential Index	204	142	135
Personal Care Products & Services: Total \$	\$2,839,536	\$65,252,787	\$230,143,182
Average Spent	\$1,936.93	\$1,360.88	\$1,294.20
Spending Potential Index	203	142	135
Shelter: Total \$	\$73,584,734	\$1,702,861,217	\$6,001,218,936
Average Spent	\$50,194.23	\$35,514.01	\$33,747.51
Spending Potential Index	203	143	136
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,923,632	\$212,501,869	\$748,378,334
Average Spent	\$6,769.19	\$4,431.83	\$4,208.46
Spending Potential Index	216	142	135
Travel: Total \$	\$7,015,087	\$157,844,462	\$553,299,815
Average Spent	\$4,785.19	\$3,291.92	\$3,111.45
Spending Potential Index	213	146	138
Vehicle Maintenance & Repairs: Total \$	\$3,603,115	\$85,362,938	\$303,968,225
Average Spent	\$2,457.79	\$1,780.29	\$1,709.35
Spending Potential Index	188	136	130

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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