



# Business Summary

Rte 21 & Winchester, Libertyville  
 1047 N Milwaukee Ave, Libertyville, Illinois, 60048  
 Rings: 1, 5, 10 mile radii

Prepared by Esri  
 Latitude: 42.29461  
 Longitude: -87.95606

Data for all businesses in area		1 mile		5 miles		10 miles						
Total Businesses:		551		5,696		17,322						
Total Employees:		6,135		100,397		282,461						
Total Residential Population:		7,049		123,462		523,382						
Employee/Residential Population Ratio (per 100 Residents)		87		81		54						
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	9	1.6%	138	2.2%	143	2.5%	2,312	2.3%	428	2.5%	4,963	1.8%
Construction	46	8.3%	353	5.8%	372	6.5%	2,879	2.9%	1,138	6.6%	8,376	3.0%
Manufacturing	14	2.5%	229	3.7%	302	5.3%	11,808	11.8%	746	4.3%	30,849	10.9%
Transportation	7	1.3%	124	2.0%	90	1.6%	1,710	1.7%	351	2.0%	5,294	1.9%
Communication	3	0.5%	31	0.5%	34	0.6%	569	0.6%	132	0.8%	1,639	0.6%
Utility	1	0.2%	20	0.3%	16	0.3%	220	0.2%	55	0.3%	1,252	0.4%
Wholesale Trade	12	2.2%	73	1.2%	256	4.5%	20,033	20.0%	723	4.2%	35,846	12.7%
Retail Trade Summary	113	20.5%	1,358	22.1%	1,086	19.1%	17,517	17.4%	3,337	19.3%	52,633	18.6%
Home Improvement	6	1.1%	68	1.1%	62	1.1%	1,397	1.4%	192	1.1%	3,282	1.2%
General Merchandise Stores	1	0.2%	2	0.0%	35	0.6%	1,739	1.7%	123	0.7%	5,243	1.9%
Food Stores	10	1.8%	202	3.3%	106	1.9%	2,051	2.0%	355	2.0%	6,731	2.4%
Auto Dealers & Gas Stations	10	1.8%	211	3.4%	94	1.7%	2,129	2.1%	318	1.8%	4,684	1.7%
Apparel & Accessory Stores	3	0.5%	14	0.2%	58	1.0%	493	0.5%	200	1.2%	1,684	0.6%
Furniture & Home Furnishings	7	1.3%	28	0.5%	92	1.6%	1,780	1.8%	268	1.5%	3,609	1.3%
Eating & Drinking Places	49	8.9%	668	10.9%	370	6.5%	5,614	5.6%	1,069	6.2%	15,598	5.5%
Miscellaneous Retail	27	4.9%	166	2.7%	269	4.7%	2,314	2.3%	812	4.7%	11,802	4.2%
Finance, Insurance, Real Estate Summary	48	8.7%	678	11.1%	467	8.2%	7,092	7.1%	1,514	8.7%	22,870	8.1%
Banks, Savings & Lending Institutions	12	2.2%	175	2.9%	92	1.6%	966	1.0%	316	1.8%	3,181	1.1%
Securities Brokers	6	1.1%	33	0.5%	88	1.5%	430	0.4%	285	1.6%	2,209	0.8%
Insurance Carriers & Agents	12	2.2%	47	0.8%	113	2.0%	4,160	4.1%	337	1.9%	9,699	3.4%
Real Estate, Holding, Other Investment Offices	18	3.3%	422	6.9%	174	3.1%	1,536	1.5%	577	3.3%	7,780	2.8%
Services Summary	232	42.1%	2,461	40.1%	2,461	43.2%	33,068	32.9%	7,422	42.8%	106,920	37.9%
Hotels & Lodging	1	0.2%	16	0.3%	39	0.7%	928	0.9%	93	0.5%	2,715	1.0%
Automotive Services	19	3.4%	103	1.7%	148	2.6%	1,259	1.3%	446	2.6%	2,975	1.1%
Movies & Amusements	13	2.4%	255	4.2%	169	3.0%	3,038	3.0%	504	2.9%	8,907	3.2%
Health Services	39	7.1%	241	3.9%	568	10.0%	8,897	8.9%	1,392	8.0%	22,143	7.8%
Legal Services	19	3.4%	86	1.4%	121	2.1%	567	0.6%	404	2.3%	2,012	0.7%
Education Institutions & Libraries	15	2.7%	877	14.3%	127	2.2%	6,416	6.4%	455	2.6%	27,611	9.8%
Other Services	126	22.9%	883	14.4%	1,289	22.6%	11,962	11.9%	4,128	23.8%	40,557	14.4%
Government	25	4.5%	654	10.7%	104	1.8%	2,660	2.6%	380	2.2%	9,849	3.5%
Unclassified Establishments	42	7.6%	17	0.3%	366	6.4%	527	0.5%	1,096	6.3%	1,970	0.7%
Totals	551	100.0%	6,135	100.0%	5,696	100.0%	100,397	100.0%	17,322	100.0%	282,461	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.



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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%	14	0.2%	65	0.1%	37	0.2%	226	0.1%
Mining	0	0.0%	0	0.0%	7	0.1%	55	0.1%	10	0.1%	64	0.0%
Utilities	1	0.2%	20	0.3%	3	0.1%	35	0.0%	16	0.1%	579	0.2%
Construction	47	8.5%	355	5.8%	405	7.1%	3,194	3.2%	1,253	7.2%	9,416	3.3%
Manufacturing	15	2.7%	259	4.2%	315	5.5%	11,913	11.9%	799	4.6%	30,998	11.0%
Wholesale Trade	12	2.2%	69	1.1%	254	4.5%	19,938	19.9%	709	4.1%	35,652	12.6%
Retail Trade	59	10.7%	645	10.5%	682	12.0%	11,635	11.6%	2,151	12.4%	36,058	12.8%
Motor Vehicle & Parts Dealers	7	1.3%	197	3.2%	69	1.2%	1,987	2.0%	240	1.4%	4,158	1.5%
Furniture & Home Furnishings Stores	2	0.4%	5	0.1%	44	0.8%	435	0.4%	130	0.8%	1,194	0.4%
Electronics & Appliance Stores	3	0.5%	9	0.1%	38	0.7%	1,315	1.3%	117	0.7%	2,345	0.8%
Building Material & Garden Equipment & Supplies Dealers	6	1.1%	68	1.1%	62	1.1%	1,397	1.4%	191	1.1%	3,279	1.2%
Food & Beverage Stores	7	1.3%	172	2.8%	88	1.5%	1,859	1.9%	303	1.7%	6,061	2.1%
Health & Personal Care Stores	5	0.9%	58	0.9%	81	1.4%	754	0.8%	218	1.3%	5,991	2.1%
Gasoline Stations & Fuel Dealers	4	0.7%	14	0.2%	26	0.5%	153	0.2%	83	0.5%	578	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	6	1.1%	33	0.5%	74	1.3%	585	0.6%	256	1.5%	2,005	0.7%
Sporting Goods, Hobby, Book, & Music Stores	12	2.2%	64	1.0%	131	2.3%	1,152	1.1%	375	2.2%	4,188	1.5%
General Merchandise Stores	7	1.3%	26	0.4%	69	1.2%	1,999	2.0%	236	1.4%	6,259	2.2%
Transportation & Warehousing	5	0.9%	107	1.7%	70	1.2%	1,555	1.5%	272	1.6%	4,892	1.7%
Information	8	1.5%	166	2.7%	95	1.7%	1,361	1.4%	339	2.0%	5,750	2.0%
Finance & Insurance	30	5.4%	256	4.2%	295	5.2%	5,579	5.6%	955	5.5%	15,248	5.4%
Central Bank/Credit Intermediation & Related Activities	10	1.8%	166	2.7%	88	1.5%	949	0.9%	306	1.8%	3,019	1.1%
Securities & Commodity Contracts	8	1.5%	42	0.7%	92	1.6%	456	0.5%	308	1.8%	2,506	0.9%
Funds, Trusts & Other Financial Vehicles	12	2.2%	47	0.8%	114	2.0%	4,174	4.2%	340	2.0%	9,723	3.4%
Real Estate, Rental & Leasing	18	3.3%	422	6.9%	191	3.4%	1,558	1.6%	621	3.6%	6,829	2.4%
Professional, Scientific & Tech Services	55	10.0%	277	4.5%	624	11.0%	5,527	5.5%	1,884	10.9%	17,560	6.2%
Legal Services	19	3.4%	87	1.4%	129	2.3%	638	0.6%	428	2.5%	2,130	0.8%
Management of Companies & Enterprises	0	0.0%	0	0.0%	9	0.2%	64	0.1%	30	0.2%	1,552	0.5%
Administrative, Support & Waste Management Services	14	2.5%	157	2.6%	228	4.0%	3,568	3.6%	739	4.3%	8,081	2.9%
Educational Services	19	3.4%	822	13.4%	164	2.9%	6,473	6.4%	553	3.2%	27,592	9.8%
Health Care & Social Assistance	43	7.8%	279	4.5%	679	11.9%	10,484	10.4%	1,741	10.1%	27,889	9.9%
Arts, Entertainment & Recreation	16	2.9%	265	4.3%	141	2.5%	2,835	2.8%	434	2.5%	8,473	3.0%
Accommodation & Food Services	53	9.6%	720	11.7%	427	7.5%	6,738	6.7%	1,211	7.0%	18,840	6.7%
Accommodation	1	0.2%	16	0.3%	39	0.7%	928	0.9%	93	0.5%	2,715	1.0%
Food Services & Drinking Places	52	9.4%	704	11.5%	388	6.8%	5,810	5.8%	1,118	6.5%	16,125	5.7%
Other Services (except Public Administration)	89	16.2%	645	10.5%	625	11.0%	4,587	4.6%	2,092	12.1%	14,779	5.2%
Automotive Repair & Maintenance	18	3.3%	100	1.6%	126	2.2%	1,168	1.2%	373	2.2%	2,429	0.9%
Public Administration	25	4.5%	654	10.7%	104	1.8%	2,729	2.7%	381	2.2%	10,040	3.6%
Unclassified Establishments	42	7.6%	17	0.3%	365	6.4%	502	0.5%	1,094	6.3%	1,943	0.7%
<b>Total</b>	<b>551</b>	<b>100.0%</b>	<b>6,135</b>	<b>100.0%</b>	<b>5,696</b>	<b>100.0%</b>	<b>100,397</b>	<b>100.0%</b>	<b>17,322</b>	<b>100.0%</b>	<b>282,461</b>	<b>100.0%</b>

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	1 mile	5 miles	10 miles
<b>Population Summary</b>			
2010 Total Population	6,953	121,092	516,818
2020 Total Population	7,022	124,154	524,750
2020 Group Quarters	77	1,817	18,728
2023 Total Population	7,049	123,462	523,382
2023 Group Quarters	77	1,815	18,722
2028 Total Population	6,974	122,713	517,861
2023-2028 Annual Rate	-0.21%	-0.12%	-0.21%
2023 Total Daytime Population	9,184	152,306	542,120
Workers	5,826	92,916	288,584
Residents	3,358	59,390	253,536
<b>Household Summary</b>			
2010 Households	2,792	43,699	172,859
2010 Average Household Size	2.44	2.74	2.88
2020 Total Households	2,844	46,086	181,705
2020 Average Household Size	2.44	2.65	2.78
2023 Households	2,872	46,455	183,238
2023 Average Household Size	2.43	2.62	2.75
2028 Households	2,885	47,001	184,375
2028 Average Household Size	2.39	2.57	2.71
2023-2028 Annual Rate	0.09%	0.23%	0.12%
2010 Families	1,914	31,663	129,132
2010 Average Family Size	3.01	3.26	3.36
2023 Families	1,895	32,486	132,791
2023 Average Family Size	3.08	3.18	3.27
2028 Families	1,898	32,701	133,180
2028 Average Family Size	3.04	3.13	3.22
2023-2028 Annual Rate	0.03%	0.13%	0.06%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,806	42,437	163,395
Owner Occupied Housing Units	72.3%	74.1%	73.9%
Renter Occupied Housing Units	24.7%	22.5%	22.4%
Vacant Housing Units	3.0%	3.4%	3.7%
2010 Housing Units	3,021	46,241	184,870
Owner Occupied Housing Units	65.5%	71.8%	70.4%
Renter Occupied Housing Units	26.9%	22.7%	23.1%
Vacant Housing Units	7.6%	5.5%	6.5%
2020 Housing Units	3,063	48,874	191,902
Owner Occupied Housing Units	66.3%	67.5%	67.3%
Renter Occupied Housing Units	26.6%	26.8%	27.3%
Vacant Housing Units	6.8%	5.7%	5.4%
2023 Housing Units	3,102	49,355	193,863
Owner Occupied Housing Units	71.3%	69.5%	69.1%
Renter Occupied Housing Units	21.3%	24.6%	25.4%
Vacant Housing Units	7.4%	5.9%	5.5%
2028 Housing Units	3,120	49,639	194,849
Owner Occupied Housing Units	72.5%	70.4%	70.0%
Renter Occupied Housing Units	20.0%	24.2%	24.6%
Vacant Housing Units	7.5%	5.3%	5.4%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2023 Households by Income</b>			
Household Income Base	2,872	46,455	183,234
<\$15,000	6.0%	4.8%	5.9%
\$15,000 - \$24,999	3.2%	3.3%	4.9%
\$25,000 - \$34,999	4.8%	4.2%	5.2%
\$35,000 - \$49,999	5.0%	6.5%	7.4%
\$50,000 - \$74,999	8.0%	13.6%	14.0%
\$75,000 - \$99,999	8.3%	12.7%	12.4%
\$100,000 - \$149,999	15.7%	19.7%	18.9%
\$150,000 - \$199,999	9.7%	11.7%	10.8%
\$200,000+	39.3%	23.5%	20.4%
Average Household Income	\$203,939	\$157,906	\$148,355
<b>2028 Households by Income</b>			
Household Income Base	2,885	47,001	184,371
<\$15,000	5.0%	4.1%	5.1%
\$15,000 - \$24,999	2.4%	2.4%	3.9%
\$25,000 - \$34,999	3.8%	3.4%	4.3%
\$35,000 - \$49,999	4.1%	5.4%	6.4%
\$50,000 - \$74,999	7.6%	12.4%	13.0%
\$75,000 - \$99,999	8.2%	12.2%	12.0%
\$100,000 - \$149,999	14.9%	20.2%	19.7%
\$150,000 - \$199,999	10.6%	13.3%	12.4%
\$200,000+	43.4%	26.5%	23.1%
Average Household Income	\$226,952	\$176,442	\$166,079
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,212	34,291	133,951
<\$50,000	0.5%	1.4%	2.6%
\$50,000 - \$99,999	0.0%	0.4%	1.7%
\$100,000 - \$149,999	0.4%	2.8%	5.7%
\$150,000 - \$199,999	0.8%	10.0%	14.0%
\$200,000 - \$249,999	2.2%	14.3%	13.2%
\$250,000 - \$299,999	6.5%	9.8%	9.1%
\$300,000 - \$399,999	23.1%	27.9%	20.9%
\$400,000 - \$499,999	17.7%	13.9%	11.1%
\$500,000 - \$749,999	27.4%	12.8%	13.4%
\$750,000 - \$999,999	14.0%	4.3%	4.7%
\$1,000,000 - \$1,499,999	5.2%	1.5%	1.8%
\$1,500,000 - \$1,999,999	0.5%	0.3%	0.8%
\$2,000,000 +	1.7%	0.7%	1.0%
Average Home Value	\$589,955	\$397,501	\$395,524
<b>2028 Owner Occupied Housing Units by Value</b>			
Total	2,262	34,961	136,411
<\$50,000	0.1%	0.4%	1.3%
\$50,000 - \$99,999	0.0%	0.2%	0.7%
\$100,000 - \$149,999	0.0%	0.7%	2.7%
\$150,000 - \$199,999	0.2%	5.0%	9.1%
\$200,000 - \$249,999	1.2%	13.1%	12.7%
\$250,000 - \$299,999	5.1%	10.4%	10.7%
\$300,000 - \$399,999	23.4%	32.9%	26.0%
\$400,000 - \$499,999	18.9%	15.9%	12.8%
\$500,000 - \$749,999	29.0%	14.1%	14.9%
\$750,000 - \$999,999	14.2%	4.3%	4.8%
\$1,000,000 - \$1,499,999	5.0%	1.4%	1.7%
\$1,500,000 - \$1,999,999	0.5%	0.4%	1.0%
\$2,000,000 +	2.3%	1.1%	1.4%
Average Home Value	\$612,395	\$430,332	\$432,765

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>Median Household Income</b>			
2023	\$146,049	\$108,862	\$100,343
2028	\$166,073	\$119,697	\$109,634
<b>Median Home Value</b>			
2023	\$492,857	\$340,619	\$317,784
2028	\$508,942	\$361,244	\$348,883
<b>Per Capita Income</b>			
2023	\$79,412	\$59,380	\$52,333
2028	\$89,742	\$67,557	\$59,525
<b>Median Age</b>			
2010	42.4	37.7	35.4
2020	44.3	40.6	38.3
2023	44.2	39.8	37.5
2028	44.7	40.5	38.3
<b>2020 Population by Age</b>			
Total	7,022	124,154	524,750
0 - 4	4.1%	5.3%	5.4%
5 - 9	5.8%	6.3%	6.5%
10 - 14	7.4%	7.1%	7.4%
15 - 24	13.5%	12.5%	15.3%
25 - 34	9.0%	11.6%	11.2%
35 - 44	11.1%	13.1%	12.9%
45 - 54	15.7%	14.1%	13.7%
55 - 64	16.1%	14.5%	13.4%
65 - 74	10.1%	9.4%	8.6%
75 - 84	5.4%	4.3%	3.9%
85 +	1.9%	1.9%	1.7%
18 +	77.2%	76.8%	75.9%
<b>2023 Population by Age</b>			
Total	7,050	123,461	523,382
0 - 4	4.3%	5.6%	5.9%
5 - 9	5.2%	6.3%	6.6%
10 - 14	6.3%	7.1%	7.2%
15 - 24	12.5%	12.2%	14.2%
25 - 34	11.0%	12.5%	12.9%
35 - 44	11.5%	13.3%	12.8%
45 - 54	13.1%	13.3%	12.6%
55 - 64	16.3%	13.9%	12.9%
65 - 74	11.9%	9.8%	9.1%
75 - 84	5.8%	4.3%	4.1%
85 +	2.1%	1.6%	1.5%
18 +	79.6%	76.7%	75.9%
<b>2028 Population by Age</b>			
Total	6,976	122,713	517,859
0 - 4	4.5%	5.6%	6.0%
5 - 9	5.2%	6.0%	6.4%
10 - 14	5.7%	6.5%	6.8%
15 - 24	9.3%	11.3%	13.2%
25 - 34	13.1%	12.8%	12.9%
35 - 44	12.7%	13.9%	13.6%
45 - 54	11.1%	12.8%	12.1%
55 - 64	14.3%	12.5%	11.8%
65 - 74	13.6%	11.0%	10.1%
75 - 84	7.8%	5.7%	5.3%
85 +	2.8%	1.9%	1.8%
18 +	81.0%	77.7%	76.8%
<b>2020 Population by Sex</b>			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 25, 2024



# Market Profile

Rte 21 & Winchester, Libertyville  
 1047 N Milwaukee Ave, Libertyville, Illinois, 60048  
 Rings: 1, 5, 10 mile radii

Prepared by Esri  
 Latitude: 42.29461  
 Longitude: -87.95606

	1 mile	5 miles	10 miles
Males	3,411	60,991	261,800
Females	3,611	63,163	262,950
<b>2023 Population by Sex</b>			
Males	3,482	60,921	263,317
Females	3,567	62,541	260,065
<b>2028 Population by Sex</b>			
Males	3,420	60,401	259,904
Females	3,554	62,312	257,957
<b>2010 Population by Race/Ethnicity</b>			
Total	6,952	121,092	516,817
White Alone	90.8%	76.2%	71.9%
Black Alone	1.6%	3.7%	7.3%
American Indian Alone	0.2%	0.3%	0.5%
Asian Alone	4.7%	10.1%	7.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	1.0%	7.0%	10.1%
Two or More Races	1.7%	2.5%	2.7%
Hispanic Origin	4.3%	15.6%	23.0%
Diversity Index	24.2	56.0	65.2
<b>2020 Population by Race/Ethnicity</b>			
Total	7,022	124,154	524,750
White Alone	84.5%	64.3%	56.8%
Black Alone	1.5%	3.9%	7.0%
American Indian Alone	0.1%	0.7%	1.1%
Asian Alone	5.2%	12.7%	10.0%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.2%	8.7%	14.0%
Two or More Races	6.5%	9.6%	11.1%
Hispanic Origin	6.2%	18.4%	27.0%
Diversity Index	36.3	68.6	77.6
<b>2023 Population by Race/Ethnicity</b>			
Total	7,050	123,461	523,381
White Alone	83.4%	62.8%	55.5%
Black Alone	1.6%	4.0%	7.0%
American Indian Alone	0.2%	0.8%	1.1%
Asian Alone	5.5%	13.1%	10.3%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.4%	9.3%	14.5%
Two or More Races	6.9%	10.0%	11.5%
Hispanic Origin	6.8%	19.4%	27.9%
Diversity Index	38.5	70.3	78.6
<b>2028 Population by Race/Ethnicity</b>			
Total	6,974	122,713	517,860
White Alone	81.3%	59.8%	52.8%
Black Alone	1.7%	4.1%	7.0%
American Indian Alone	0.2%	0.8%	1.2%
Asian Alone	6.1%	13.9%	11.1%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	2.9%	10.3%	15.6%
Two or More Races	7.9%	11.0%	12.3%
Hispanic Origin	7.6%	20.9%	29.3%
Diversity Index	42.3	73.1	80.4

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 25, 2024



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<b>2020 Population by Relationship and Household Type</b>			
Total	7,022	124,154	524,750
In Households	98.9%	98.5%	96.4%
Householder	38.8%	37.2%	34.6%
Opposite-Sex Spouse	22.9%	21.4%	19.4%
Same-Sex Spouse	0.1%	0.1%	0.1%
Opposite-Sex Unmarried Partner	1.3%	1.6%	1.8%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	30.9%	30.3%	31.0%
Adopted Child	0.7%	0.5%	0.5%
Stepchild	0.7%	0.8%	0.9%
Grandchild	0.5%	1.1%	1.6%
Brother or Sister	0.3%	0.9%	1.1%
Parent	0.6%	1.2%	1.4%
Parent-in-law	0.3%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.2%	0.3%	0.4%
Other Relatives	0.4%	0.9%	1.3%
Foster Child	0.0%	0.0%	0.1%
Other Nonrelatives	1.2%	1.7%	1.8%
In Group Quarters	1.1%	1.5%	3.6%
Institutionalized	0.8%	0.6%	0.8%
Noninstitutionalized	0.3%	0.9%	2.8%
<b>2023 Population 25+ by Educational Attainment</b>			
Total	5,052	84,979	345,467
Less than 9th Grade	1.0%	2.6%	4.9%
9th - 12th Grade, No Diploma	1.6%	2.7%	4.2%
High School Graduate	7.7%	13.9%	16.7%
GED/Alternative Credential	1.2%	2.1%	2.9%
Some College, No Degree	11.8%	14.2%	14.9%
Associate Degree	4.5%	7.2%	7.0%
Bachelor's Degree	40.1%	34.1%	28.6%
Graduate/Professional Degree	32.2%	23.2%	20.9%
<b>2023 Population 15+ by Marital Status</b>			
Total	5,932	100,064	420,045
Never Married	31.0%	30.9%	33.1%
Married	58.0%	57.2%	54.9%
Widowed	5.9%	4.6%	4.3%
Divorced	5.2%	7.3%	7.6%
<b>2023 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	3,876	66,914	274,195
Population 16+ Employed	96.5%	96.1%	95.4%
Population 16+ Unemployment rate	3.5%	3.9%	4.6%
Population 16-24 Employed	12.3%	12.6%	13.4%
Population 16-24 Unemployment rate	9.1%	9.0%	10.1%
Population 25-54 Employed	55.0%	61.3%	61.2%
Population 25-54 Unemployment rate	2.5%	2.7%	3.7%
Population 55-64 Employed	22.6%	19.0%	18.3%
Population 55-64 Unemployment rate	3.4%	4.1%	3.6%
Population 65+ Employed	10.0%	7.2%	7.1%
Population 65+ Unemployment rate	1.6%	3.7%	3.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2023 Employed Population 16+ by Industry</b>			
Total	3,742	64,306	261,582
Agriculture/Mining	0.3%	0.3%	0.3%
Construction	2.4%	3.8%	4.6%
Manufacturing	18.9%	17.5%	16.3%
Wholesale Trade	4.2%	3.5%	3.2%
Retail Trade	8.9%	10.5%	11.1%
Transportation/Utilities	3.0%	3.1%	4.5%
Information	1.8%	1.3%	1.5%
Finance/Insurance/Real Estate	10.3%	8.1%	8.5%
Services	46.0%	48.6%	47.2%
Public Administration	4.0%	3.3%	2.9%
<b>2023 Employed Population 16+ by Occupation</b>			
Total	3,741	64,309	261,581
White Collar	84.8%	74.0%	68.3%
Management/Business/Financial	35.1%	24.3%	21.8%
Professional	32.1%	31.8%	27.8%
Sales	10.4%	9.5%	9.3%
Administrative Support	7.2%	8.4%	9.4%
Services	8.3%	12.7%	13.9%
Blue Collar	6.8%	13.4%	17.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.0%	2.2%	2.8%
Installation/Maintenance/Repair	1.6%	2.0%	2.3%
Production	0.9%	4.4%	5.6%
Transportation/Material Moving	3.3%	4.7%	6.9%
<b>2020 Households by Type</b>			
Total	2,844	46,086	181,705
Married Couple Households	59.2%	57.6%	56.4%
With Own Children <18	24.9%	25.1%	25.3%
Without Own Children <18	34.2%	32.5%	31.1%
Cohabiting Couple Households	3.5%	4.7%	5.4%
With Own Children <18	0.6%	1.5%	2.2%
Without Own Children <18	2.9%	3.2%	3.2%
Male Householder, No Spouse/Partner	15.4%	14.9%	14.9%
Living Alone	11.5%	10.2%	9.8%
65 Years and over	3.4%	2.9%	2.9%
With Own Children <18	1.4%	1.4%	1.5%
Without Own Children <18, With Relatives	1.8%	2.3%	2.7%
No Relatives Present	0.7%	0.9%	1.0%
Female Householder, No Spouse/Partner	21.9%	22.8%	23.3%
Living Alone	15.0%	13.8%	12.5%
65 Years and over	8.0%	7.1%	6.5%
With Own Children <18	2.9%	3.8%	5.0%
Without Own Children <18, With Relatives	3.6%	4.6%	5.1%
No Relatives Present	0.5%	0.6%	0.6%
<b>2020 Households by Size</b>			
Total	2,844	46,086	181,705
1 Person Household	26.5%	24.0%	22.3%
2 Person Household	31.9%	31.3%	29.7%
3 Person Household	15.2%	17.2%	17.1%
4 Person Household	16.6%	16.7%	17.8%
5 Person Household	7.2%	7.0%	8.2%
6 Person Household	2.0%	2.5%	3.1%
7 + Person Household	0.7%	1.3%	1.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>2020 Households by Tenure and Mortgage Status</b>			
Total	2,844	46,086	181,705
Owner Occupied	71.4%	71.6%	71.1%
Owned with a Mortgage/Loan	50.0%	51.8%	51.2%
Owned Free and Clear	21.4%	19.8%	19.9%
Renter Occupied	28.6%	28.4%	28.9%
<b>2023 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	104	106	102
Percent of Income for Mortgage	20.3%	18.8%	19.0%
Wealth Index	257	185	171
<b>2020 Housing Units By Urban/ Rural Status</b>			
Total	3,063	48,874	191,902
Urban Housing Units	100.0%	98.7%	99.1%
Rural Housing Units	0.0%	1.3%	0.9%
<b>2020 Population By Urban/ Rural Status</b>			
Total	7,022	124,154	524,750
Urban Population	100.0%	98.8%	99.2%
Rural Population	0.0%	1.2%	0.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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<b>Top 3 Tapestry Segments</b>			
1.	Urban Chic (2A)	Savvy Suburbanites (1D)	Professional Pride (1B)
2.	Savvy Suburbanites (1D)	Professional Pride (1B)	Top Tier (1A)
3.	Golden Years (9B)	Enterprising Professionals	Savvy Suburbanites (1D)
<b>2023 Consumer Spending</b>			
Apparel & Services: Total \$	\$11,523,141	\$148,020,787	\$553,979,863
Average Spent	\$4,012.24	\$3,186.33	\$3,023.28
Spending Potential Index	182	145	138
Education: Total \$	\$11,428,608	\$132,903,388	\$485,609,339
Average Spent	\$3,979.32	\$2,860.91	\$2,650.16
Spending Potential Index	222	160	148
Entertainment/Recreation: Total \$	\$20,018,718	\$252,148,930	\$934,232,357
Average Spent	\$6,970.31	\$5,427.81	\$5,098.46
Spending Potential Index	184	144	135
Food at Home: Total \$	\$35,111,894	\$446,189,148	\$1,667,324,300
Average Spent	\$12,225.59	\$9,604.76	\$9,099.23
Spending Potential Index	180	141	134
Food Away from Home: Total \$	\$19,302,334	\$250,862,950	\$940,059,902
Average Spent	\$6,720.87	\$5,400.13	\$5,130.27
Spending Potential Index	181	145	138
Health Care: Total \$	\$37,519,824	\$472,678,248	\$1,757,122,199
Average Spent	\$13,064.01	\$10,174.97	\$9,589.29
Spending Potential Index	178	138	130
HH Furnishings & Equipment: Total \$	\$15,867,582	\$200,544,574	\$743,714,377
Average Spent	\$5,524.92	\$4,316.96	\$4,058.73
Spending Potential Index	187	146	137
Personal Care Products & Services: Total \$	\$5,127,734	\$65,008,548	\$241,648,939
Average Spent	\$1,785.42	\$1,399.39	\$1,318.77
Spending Potential Index	187	146	138
Shelter: Total \$	\$134,897,316	\$1,696,843,035	\$6,311,826,963
Average Spent	\$46,969.82	\$36,526.60	\$34,446.06
Spending Potential Index	190	147	139
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$17,446,694	\$212,632,511	\$784,164,801
Average Spent	\$6,074.75	\$4,577.17	\$4,279.49
Spending Potential Index	194	146	137
Travel: Total \$	\$12,571,122	\$157,754,279	\$581,326,159
Average Spent	\$4,377.13	\$3,395.85	\$3,172.52
Spending Potential Index	195	151	141
Vehicle Maintenance & Repairs: Total \$	\$6,471,712	\$84,915,540	\$318,101,837
Average Spent	\$2,253.38	\$1,827.91	\$1,736.00
Spending Potential Index	172	140	132

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 25, 2024