



Business Summary

Hwy 45 & Peterson, Libertyville
 N US-45, Libertyville, Illinois, 60048
 Rings: 1, 5, 10 mile radii

Prepared by Esri
 Latitude: 42.30630
 Longitude: -88.00433

Data for all businesses in area	1 mile		5 miles		10 miles							
Total Businesses:	249		4,450		17,105							
Total Employees:	4,615		52,421		265,391							
Total Residential Population:	1,359		130,500		520,078							
Employee/Residential Population Ratio (per 100 Residents)	340		40		51							
by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	7	2.8%	197	4.3%	124	2.8%	1,472	2.8%	453	2.6%	5,382	2.0%
Construction	8	3.2%	94	2.0%	313	7.0%	2,304	4.4%	1,194	7.0%	8,438	3.2%
Manufacturing	17	6.8%	899	19.5%	185	4.2%	5,085	9.7%	744	4.3%	25,465	9.6%
Transportation	4	1.6%	251	5.4%	79	1.8%	1,767	3.4%	346	2.0%	5,155	1.9%
Communication	3	1.2%	287	6.2%	24	0.5%	410	0.8%	132	0.8%	1,362	0.5%
Utility	1	0.4%	47	1.0%	14	0.3%	223	0.4%	57	0.3%	961	0.4%
Wholesale Trade	16	6.4%	428	9.3%	165	3.7%	2,220	4.2%	692	4.0%	32,385	12.2%
Retail Trade Summary	30	12.0%	488	10.6%	813	18.3%	9,675	18.5%	3,366	19.7%	48,791	18.4%
Home Improvement	1	0.4%	47	1.0%	53	1.2%	905	1.7%	198	1.2%	3,503	1.3%
General Merchandise Stores	2	0.8%	136	2.9%	24	0.5%	430	0.8%	127	0.7%	5,192	2.0%
Food Stores	3	1.2%	25	0.5%	79	1.8%	1,615	3.1%	349	2.0%	6,635	2.5%
Auto Dealers & Gas Stations	2	0.8%	47	1.0%	72	1.6%	1,273	2.4%	344	2.0%	4,537	1.7%
Apparel & Accessory Stores	1	0.4%	5	0.1%	33	0.7%	173	0.3%	196	1.1%	1,663	0.6%
Furniture & Home Furnishings	7	2.8%	116	2.5%	69	1.6%	452	0.9%	263	1.5%	3,571	1.3%
Eating & Drinking Places	5	2.0%	59	1.3%	276	6.2%	3,407	6.5%	1,077	6.3%	15,727	5.9%
Miscellaneous Retail	10	4.0%	54	1.2%	208	4.7%	1,420	2.7%	811	4.7%	7,963	3.0%
Finance, Insurance, Real Estate Summary	20	8.0%	153	3.3%	379	8.5%	2,662	5.1%	1,435	8.4%	20,239	7.6%
Banks, Savings & Lending Institutions	3	1.2%	31	0.7%	79	1.8%	659	1.3%	305	1.8%	3,181	1.2%
Securities Brokers	4	1.6%	20	0.4%	70	1.6%	264	0.5%	263	1.5%	1,495	0.6%
Insurance Carriers & Agents	4	1.6%	29	0.6%	94	2.1%	445	0.8%	324	1.9%	9,274	3.5%
Real Estate, Holding, Other Investment Offices	8	3.2%	73	1.6%	135	3.0%	1,294	2.5%	543	3.2%	6,290	2.4%
Services Summary	124	49.8%	1,541	33.4%	1,980	44.5%	24,052	45.9%	7,228	42.3%	105,495	39.8%
Hotels & Lodging	3	1.2%	80	1.7%	14	0.3%	405	0.8%	91	0.5%	2,606	1.0%
Automotive Services	4	1.6%	178	3.9%	126	2.8%	1,019	1.9%	458	2.7%	2,868	1.1%
Movies & Amusements	10	4.0%	172	3.7%	140	3.1%	1,780	3.4%	481	2.8%	8,394	3.2%
Health Services	38	15.3%	322	7.0%	424	9.5%	5,622	10.7%	1,354	7.9%	21,312	8.0%
Legal Services	3	1.2%	26	0.6%	87	2.0%	433	0.8%	358	2.1%	1,817	0.7%
Education Institutions & Libraries	2	0.8%	43	0.9%	121	2.7%	6,578	12.5%	453	2.6%	27,872	10.5%
Other Services	63	25.3%	721	15.6%	1,069	24.0%	8,215	15.7%	4,034	23.6%	40,625	15.3%
Government	5	2.0%	207	4.5%	96	2.2%	2,100	4.0%	397	2.3%	9,944	3.7%
Unclassified Establishments	12	4.8%	23	0.5%	277	6.2%	450	0.9%	1,061	6.2%	1,774	0.7%
Totals	249	100.0%	4,615	100.0%	4,450	100.0%	52,421	100.0%	17,105	100.0%	265,391	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

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by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.4%	7	0.2%	14	0.3%	59	0.1%	40	0.2%	228	0.1%
Mining	0	0.0%	3	0.1%	4	0.1%	37	0.1%	10	0.1%	74	0.0%
Utilities	0	0.0%	0	0.0%	1	0.0%	23	0.0%	12	0.1%	393	0.1%
Construction	9	3.6%	109	2.4%	339	7.6%	2,553	4.9%	1,305	7.6%	10,949	4.1%
Manufacturing	17	6.8%	900	19.5%	192	4.3%	5,152	9.8%	796	4.7%	25,785	9.7%
Wholesale Trade	17	6.8%	451	9.8%	165	3.7%	2,226	4.2%	680	4.0%	32,209	12.1%
Retail Trade	25	10.0%	426	9.2%	514	11.6%	6,090	11.6%	2,174	12.7%	32,177	12.1%
Motor Vehicle & Parts Dealers	2	0.8%	43	0.9%	54	1.2%	1,171	2.2%	261	1.5%	3,867	1.5%
Furniture & Home Furnishings Stores	2	0.8%	33	0.7%	33	0.7%	207	0.4%	125	0.7%	1,071	0.4%
Electronics & Appliance Stores	5	2.0%	83	1.8%	29	0.7%	224	0.4%	114	0.7%	2,409	0.9%
Building Material & Garden Equipment & Supplies Dealers	1	0.4%	47	1.0%	53	1.2%	905	1.7%	198	1.2%	3,502	1.3%
Food & Beverage Stores	2	0.8%	21	0.5%	71	1.6%	1,499	2.9%	297	1.7%	6,045	2.3%
Health & Personal Care Stores	4	1.6%	29	0.6%	53	1.2%	517	1.0%	217	1.3%	2,161	0.8%
Gasoline Stations & Fuel Dealers	0	0.0%	4	0.1%	18	0.4%	101	0.2%	89	0.5%	732	0.3%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	1	0.4%	5	0.1%	45	1.0%	223	0.4%	253	1.5%	1,943	0.7%
Sporting Goods, Hobby, Book, & Music Stores	6	2.4%	25	0.5%	104	2.3%	654	1.2%	378	2.2%	4,254	1.6%
General Merchandise Stores	2	0.8%	136	2.9%	54	1.2%	590	1.1%	241	1.4%	6,192	2.3%
Transportation & Warehousing	3	1.2%	248	5.4%	63	1.4%	1,595	3.0%	264	1.5%	4,769	1.8%
Information	6	2.4%	319	6.9%	72	1.6%	1,070	2.0%	329	1.9%	4,906	1.8%
Finance & Insurance	12	4.8%	80	1.7%	245	5.5%	1,371	2.6%	910	5.3%	14,109	5.3%
Central Bank/Credit Intermediation & Related Activities	3	1.2%	31	0.7%	75	1.7%	646	1.2%	299	1.7%	3,028	1.1%
Securities & Commodity Contracts	4	1.6%	20	0.4%	75	1.7%	280	0.5%	284	1.7%	1,783	0.7%
Funds, Trusts & Other Financial Vehicles	4	1.6%	29	0.6%	94	2.1%	445	0.8%	327	1.9%	9,298	3.5%
Real Estate, Rental & Leasing	10	4.0%	72	1.6%	149	3.3%	1,308	2.5%	603	3.5%	6,335	2.4%
Professional, Scientific & Tech Services	35	14.1%	455	9.9%	451	10.1%	2,847	5.4%	1,778	10.4%	16,263	6.1%
Legal Services	3	1.2%	26	0.6%	92	2.1%	478	0.9%	386	2.3%	1,946	0.7%
Management of Companies & Enterprises	0	0.0%	0	0.0%	4	0.1%	24	0.0%	24	0.1%	302	0.1%
Administrative, Support & Waste Management Services	13	5.2%	287	6.2%	178	4.0%	2,058	3.9%	726	4.2%	7,984	3.0%
Educational Services	3	1.2%	53	1.1%	155	3.5%	6,597	12.6%	552	3.2%	27,845	10.5%
Health Care & Social Assistance	45	18.1%	392	8.5%	520	11.7%	7,008	13.4%	1,695	9.9%	27,329	10.3%
Arts, Entertainment & Recreation	10	4.0%	170	3.7%	117	2.6%	1,620	3.1%	409	2.4%	7,927	3.0%
Accommodation & Food Services	9	3.6%	141	3.1%	303	6.8%	3,949	7.5%	1,218	7.1%	18,875	7.1%
Accommodation	3	1.2%	80	1.7%	14	0.3%	405	0.8%	91	0.5%	2,606	1.0%
Food Services & Drinking Places	5	2.0%	61	1.3%	289	6.5%	3,544	6.8%	1,128	6.6%	16,268	6.1%
Other Services (except Public Administration)	17	6.8%	300	6.5%	592	13.3%	4,317	8.2%	2,124	12.4%	15,050	5.7%
Automotive Repair & Maintenance	4	1.6%	176	3.8%	109	2.4%	954	1.8%	385	2.3%	2,472	0.9%
Public Administration	5	2.0%	201	4.4%	96	2.2%	2,091	4.0%	398	2.3%	10,135	3.8%
Unclassified Establishments	11	4.4%	0	0.0%	276	6.2%	425	0.8%	1,059	6.2%	1,747	0.7%
Total	249	100.0%	4,615	100.0%	4,450	100.0%	52,421	100.0%	17,105	100.0%	265,391	100.0%

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Population Summary			
2010 Total Population	1,404	129,416	512,813
2020 Total Population	1,377	130,968	521,326
2020 Group Quarters	22	990	17,517
2023 Total Population	1,359	130,500	520,078
2023 Group Quarters	22	987	17,514
2028 Total Population	1,331	129,649	514,464
2023-2028 Annual Rate	-0.42%	-0.13%	-0.22%
2023 Total Daytime Population	4,688	116,260	529,922
Workers	3,967	52,785	278,567
Residents	721	63,475	251,355
Household Summary			
2010 Households	445	45,977	172,082
2010 Average Household Size	3.11	2.80	2.87
2020 Total Households	455	48,206	181,693
2020 Average Household Size	2.98	2.70	2.77
2023 Households	455	48,632	183,258
2023 Average Household Size	2.94	2.66	2.74
2028 Households	453	49,248	184,394
2028 Average Household Size	2.89	2.61	2.70
2023-2028 Annual Rate	-0.09%	0.25%	0.12%
2010 Families	407	34,357	128,301
2010 Average Family Size	3.26	3.28	3.35
2023 Families	410	35,158	132,473
2023 Average Family Size	3.11	3.19	3.26
2028 Families	408	35,405	132,840
2028 Average Family Size	3.06	3.13	3.21
2023-2028 Annual Rate	-0.10%	0.14%	0.06%
Housing Unit Summary			
2000 Housing Units	441	40,141	158,784
Owner Occupied Housing Units	91.6%	81.9%	74.1%
Renter Occupied Housing Units	5.9%	15.5%	22.0%
Vacant Housing Units	2.5%	2.6%	3.8%
2010 Housing Units	455	48,428	184,256
Owner Occupied Housing Units	94.9%	78.7%	71.1%
Renter Occupied Housing Units	2.9%	16.3%	22.3%
Vacant Housing Units	2.2%	5.1%	6.6%
2020 Housing Units	459	50,510	191,940
Owner Occupied Housing Units	95.0%	75.8%	68.2%
Renter Occupied Housing Units	4.1%	19.7%	26.4%
Vacant Housing Units	1.3%	4.6%	5.3%
2023 Housing Units	459	51,084	193,890
Owner Occupied Housing Units	95.4%	76.9%	70.0%
Renter Occupied Housing Units	3.7%	18.3%	24.5%
Vacant Housing Units	0.9%	4.8%	5.5%
2028 Housing Units	460	51,467	194,783
Owner Occupied Housing Units	95.0%	77.7%	71.0%
Renter Occupied Housing Units	3.5%	18.0%	23.7%
Vacant Housing Units	1.5%	4.3%	5.3%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income			
Household Income Base	455	48,632	183,254
<\$15,000	2.4%	4.5%	5.9%
\$15,000 - \$24,999	0.4%	3.9%	5.0%
\$25,000 - \$34,999	1.5%	4.0%	5.1%
\$35,000 - \$49,999	2.9%	6.7%	7.5%
\$50,000 - \$74,999	5.5%	12.4%	14.2%
\$75,000 - \$99,999	10.5%	12.8%	12.5%
\$100,000 - \$149,999	11.9%	20.2%	19.5%
\$150,000 - \$199,999	8.6%	12.3%	10.9%
\$200,000+	56.3%	23.3%	19.3%
Average Household Income	\$266,703	\$156,864	\$144,081
2028 Households by Income			
Household Income Base	453	49,248	184,390
<\$15,000	2.2%	3.9%	5.1%
\$15,000 - \$24,999	0.2%	2.9%	3.9%
\$25,000 - \$34,999	1.1%	3.2%	4.3%
\$35,000 - \$49,999	2.2%	5.6%	6.4%
\$50,000 - \$74,999	4.6%	11.4%	13.3%
\$75,000 - \$99,999	9.1%	12.0%	12.0%
\$100,000 - \$149,999	10.8%	20.5%	20.4%
\$150,000 - \$199,999	9.1%	14.0%	12.6%
\$200,000+	60.5%	26.6%	22.0%
Average Household Income	\$290,884	\$176,072	\$161,659
2023 Owner Occupied Housing Units by Value			
Total	438	39,285	135,812
<\$50,000	0.7%	1.4%	2.7%
\$50,000 - \$99,999	0.2%	0.4%	1.6%
\$100,000 - \$149,999	0.2%	3.5%	5.7%
\$150,000 - \$199,999	0.9%	11.7%	14.6%
\$200,000 - \$249,999	2.3%	16.3%	14.5%
\$250,000 - \$299,999	1.8%	11.2%	10.0%
\$300,000 - \$399,999	10.0%	26.7%	21.1%
\$400,000 - \$499,999	18.7%	11.9%	11.0%
\$500,000 - \$749,999	63.9%	11.8%	12.1%
\$750,000 - \$999,999	0.7%	3.2%	3.9%
\$1,000,000 - \$1,499,999	0.2%	1.2%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.6%
\$2,000,000 +	0.0%	0.5%	0.8%
Average Home Value	\$541,419	\$371,084	\$373,538
2028 Owner Occupied Housing Units by Value			
Total	437	40,005	138,292
<\$50,000	0.0%	0.2%	1.3%
\$50,000 - \$99,999	0.0%	0.1%	0.7%
\$100,000 - \$149,999	0.0%	1.0%	2.7%
\$150,000 - \$199,999	0.2%	6.0%	9.2%
\$200,000 - \$249,999	1.4%	14.4%	13.6%
\$250,000 - \$299,999	1.4%	11.9%	11.8%
\$300,000 - \$399,999	10.8%	33.1%	26.8%
\$400,000 - \$499,999	19.7%	13.8%	13.0%
\$500,000 - \$749,999	65.7%	13.9%	13.7%
\$750,000 - \$999,999	0.5%	3.3%	4.0%
\$1,000,000 - \$1,499,999	0.2%	1.3%	1.4%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.8%
\$2,000,000 +	0.0%	0.9%	1.1%
Average Home Value	\$552,064	\$409,093	\$412,603

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Median Household Income			
2023	\$200,001	\$110,354	\$99,525
2028	\$200,001	\$121,792	\$108,709
Median Home Value			
2023	\$558,482	\$320,874	\$303,939
2028	\$562,718	\$349,441	\$340,253
Per Capita Income			
2023	\$88,299	\$58,638	\$51,207
2028	\$97,994	\$67,079	\$58,382
Median Age			
2010	43.9	38.5	35.4
2020	44.3	41.8	38.4
2023	47.2	40.5	37.5
2028	49.9	40.8	38.3
2020 Population by Age			
Total	1,377	130,968	521,326
0 - 4	4.6%	5.0%	5.4%
5 - 9	7.0%	6.2%	6.4%
10 - 14	9.9%	7.2%	7.4%
15 - 24	12.2%	12.7%	15.2%
25 - 34	4.1%	10.2%	11.3%
35 - 44	13.4%	12.8%	12.8%
45 - 54	14.8%	14.7%	13.9%
55 - 64	16.6%	15.1%	13.6%
65 - 74	10.8%	9.6%	8.6%
75 - 84	4.9%	4.7%	3.9%
85 +	1.6%	1.7%	1.6%
18 +	73.3%	76.8%	76.1%
2023 Population by Age			
Total	1,360	130,500	520,078
0 - 4	3.1%	5.5%	6.0%
5 - 9	4.3%	6.4%	6.6%
10 - 14	9.6%	7.2%	7.2%
15 - 24	13.6%	12.0%	14.1%
25 - 34	7.7%	11.9%	12.9%
35 - 44	8.3%	12.9%	12.9%
45 - 54	17.9%	13.7%	12.8%
55 - 64	18.7%	14.3%	13.0%
65 - 74	12.1%	9.9%	9.0%
75 - 84	3.8%	4.6%	4.0%
85 +	1.0%	1.5%	1.4%
18 +	75.6%	76.4%	75.9%
2028 Population by Age			
Total	1,332	129,650	514,465
0 - 4	3.2%	5.6%	6.0%
5 - 9	4.0%	6.1%	6.4%
10 - 14	5.7%	6.7%	6.8%
15 - 24	13.1%	10.9%	13.1%
25 - 34	8.9%	12.8%	12.9%
35 - 44	8.6%	13.4%	13.7%
45 - 54	15.0%	12.6%	12.2%
55 - 64	17.9%	12.9%	11.9%
65 - 74	15.7%	11.3%	10.1%
75 - 84	6.5%	5.8%	5.2%
85 +	1.3%	1.9%	1.7%
18 +	80.3%	77.5%	76.8%
2020 Population by Sex			

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 25, 2024



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Males	686	64,256	260,454
Females	691	66,712	260,872
2023 Population by Sex			
Males	695	64,274	262,034
Females	664	66,226	258,044
2028 Population by Sex			
Males	685	63,679	258,555
Females	646	65,970	255,908
2010 Population by Race/Ethnicity			
Total	1,403	129,416	512,813
White Alone	84.0%	80.1%	72.9%
Black Alone	0.8%	2.4%	7.0%
American Indian Alone	0.1%	0.4%	0.5%
Asian Alone	12.9%	8.8%	7.1%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.9%	6.0%	9.8%
Two or More Races	1.2%	2.4%	2.7%
Hispanic Origin	3.6%	14.2%	22.2%
Diversity Index	32.8	50.5	63.9
2020 Population by Race/Ethnicity			
Total	1,377	130,968	521,326
White Alone	77.8%	69.1%	58.3%
Black Alone	0.4%	3.0%	6.8%
American Indian Alone	0.1%	0.7%	1.1%
Asian Alone	13.7%	9.6%	9.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	0.9%	7.9%	13.4%
Two or More Races	7.0%	9.8%	11.1%
Hispanic Origin	4.4%	17.7%	26.3%
Diversity Index	42.4	64.3	76.5
2023 Population by Race/Ethnicity			
Total	1,358	130,500	520,077
White Alone	76.7%	67.6%	57.1%
Black Alone	0.4%	3.0%	6.8%
American Indian Alone	0.1%	0.7%	1.1%
Asian Alone	14.4%	9.9%	9.6%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.0%	8.4%	13.9%
Two or More Races	7.4%	10.3%	11.5%
Hispanic Origin	4.9%	18.8%	27.3%
Diversity Index	44.4	66.3	77.5
2028 Population by Race/Ethnicity			
Total	1,332	129,648	514,464
White Alone	74.1%	64.5%	54.4%
Black Alone	0.5%	3.2%	6.8%
American Indian Alone	0.1%	0.7%	1.1%
Asian Alone	15.7%	10.7%	10.2%
Pacific Islander Alone	0.0%	0.1%	0.1%
Some Other Race Alone	1.2%	9.5%	15.0%
Two or More Races	8.4%	11.3%	12.3%
Hispanic Origin	5.3%	20.3%	28.6%
Diversity Index	47.7	69.5	79.4

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

January 25, 2024



Market Profile

Hwy 45 & Peterson, Libertyville
 N US-45, Libertyville, Illinois, 60048
 Rings: 1, 5, 10 mile radii

Prepared by Esri
 Latitude: 42.30630
 Longitude: -88.00433

	1 mile	5 miles	10 miles
2020 Population by Relationship and Household Type			
Total	1,377	130,968	521,326
In Households	98.4%	99.2%	96.6%
Householder	32.2%	36.9%	34.8%
Opposite-Sex Spouse	27.3%	22.0%	19.4%
Same-Sex Spouse	0.0%	0.1%	0.1%
Opposite-Sex Unmarried Partner	0.6%	1.6%	1.9%
Same-Sex Unmarried Partner	0.1%	0.1%	0.1%
Biological Child	35.4%	30.8%	30.8%
Adopted Child	0.2%	0.5%	0.5%
Stepchild	0.1%	0.9%	1.0%
Grandchild	0.3%	1.2%	1.6%
Brother or Sister	0.3%	0.8%	1.1%
Parent	0.5%	1.2%	1.4%
Parent-in-law	0.7%	0.4%	0.4%
Son-in-law or Daughter-in-law	0.1%	0.3%	0.4%
Other Relatives	0.3%	0.9%	1.2%
Foster Child	0.0%	0.1%	0.1%
Other Nonrelatives	0.3%	1.5%	1.8%
In Group Quarters	1.6%	0.8%	3.4%
Institutionalized	0.9%	0.3%	0.7%
Noninstitutionalized	0.7%	0.4%	2.7%
2023 Population 25+ by Educational Attainment			
Total	945	89,853	343,825
Less than 9th Grade	0.5%	2.6%	4.8%
9th - 12th Grade, No Diploma	1.0%	2.6%	4.2%
High School Graduate	8.5%	14.2%	17.6%
GED/Alternative Credential	1.7%	2.1%	3.0%
Some College, No Degree	5.3%	14.6%	15.5%
Associate Degree	2.8%	7.5%	7.3%
Bachelor's Degree	34.3%	33.9%	28.3%
Graduate/Professional Degree	46.0%	22.6%	19.3%
2023 Population 15+ by Marital Status			
Total	1,129	105,564	417,269
Never Married	14.2%	30.0%	33.3%
Married	77.4%	58.1%	54.3%
Widowed	4.1%	4.5%	4.3%
Divorced	4.3%	7.4%	8.0%
2023 Civilian Population 16+ in Labor Force			
Civilian Population 16+	648	70,989	273,638
Population 16+ Employed	98.6%	95.4%	95.3%
Population 16+ Unemployment rate	1.5%	4.6%	4.7%
Population 16-24 Employed	9.9%	12.0%	13.4%
Population 16-24 Unemployment rate	11.3%	11.8%	10.3%
Population 25-54 Employed	55.9%	61.7%	61.7%
Population 25-54 Unemployment rate	0.0%	2.9%	3.8%
Population 55-64 Employed	29.1%	19.6%	18.2%
Population 55-64 Unemployment rate	0.5%	4.9%	3.7%
Population 65+ Employed	5.2%	6.7%	6.7%
Population 65+ Unemployment rate	0.0%	4.7%	3.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry			
Total	639	67,729	260,720
Agriculture/Mining	0.8%	0.4%	0.4%
Construction	0.6%	4.3%	4.9%
Manufacturing	36.6%	17.5%	16.9%
Wholesale Trade	5.6%	3.8%	3.2%
Retail Trade	7.4%	10.8%	11.5%
Transportation/Utilities	1.7%	3.2%	4.6%
Information	0.8%	1.7%	1.5%
Finance/Insurance/Real Estate	8.3%	8.4%	8.1%
Services	36.2%	47.1%	46.1%
Public Administration	2.0%	2.9%	2.9%
2023 Employed Population 16+ by Occupation			
Total	638	67,730	260,719
White Collar	92.5%	73.9%	67.7%
Management/Business/Financial	36.2%	24.2%	22.0%
Professional	42.9%	30.9%	26.7%
Sales	9.2%	9.8%	9.5%
Administrative Support	4.2%	9.0%	9.5%
Services	2.2%	12.3%	13.9%
Blue Collar	5.2%	13.8%	18.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	0.5%	2.5%	3.0%
Installation/Maintenance/Repair	1.6%	2.4%	2.4%
Production	1.6%	4.0%	5.8%
Transportation/Material Moving	1.6%	4.8%	7.0%
2020 Households by Type			
Total	455	48,206	181,693
Married Couple Households	83.7%	59.8%	56.0%
With Own Children <18	39.1%	25.4%	24.9%
Without Own Children <18	44.6%	34.3%	31.2%
Cohabiting Couple Households	1.5%	4.7%	5.6%
With Own Children <18	0.7%	1.5%	2.2%
Without Own Children <18	0.9%	3.2%	3.4%
Male Householder, No Spouse/Partner	4.0%	13.4%	15.0%
Living Alone	2.9%	9.0%	9.9%
65 Years and over	0.9%	2.9%	3.0%
With Own Children <18	0.2%	1.3%	1.5%
Without Own Children <18, With Relatives	0.4%	2.3%	2.7%
No Relatives Present	0.4%	0.7%	0.9%
Female Householder, No Spouse/Partner	10.8%	22.2%	23.3%
Living Alone	5.3%	13.8%	12.6%
65 Years and over	3.3%	7.8%	6.6%
With Own Children <18	2.4%	3.6%	4.9%
Without Own Children <18, With Relatives	2.9%	4.4%	5.1%
No Relatives Present	0.2%	0.5%	0.6%
2020 Households by Size			
Total	455	48,206	181,693
1 Person Household	8.1%	22.8%	22.5%
2 Person Household	36.7%	31.8%	29.9%
3 Person Household	19.6%	17.0%	17.1%
4 Person Household	21.8%	17.1%	17.5%
5 Person Household	10.3%	7.4%	8.1%
6 Person Household	2.6%	2.6%	3.1%
7 + Person Household	0.9%	1.3%	1.8%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status			
Total	455	48,206	181,693
Owner Occupied	95.8%	79.4%	72.1%
Owned with a Mortgage/Loan	67.3%	57.4%	52.4%
Owned Free and Clear	28.4%	22.0%	19.6%
Renter Occupied	4.2%	20.6%	27.9%
2023 Affordability, Mortgage and Wealth			
Housing Affordability Index	128	109	105
Percent of Income for Mortgage	16.8%	17.5%	18.4%
Wealth Index	392	188	165
2020 Housing Units By Urban/ Rural Status			
Total	459	50,510	191,940
Urban Housing Units	91.9%	98.7%	98.9%
Rural Housing Units	8.1%	1.3%	1.1%
2020 Population By Urban/ Rural Status			
Total	1,377	130,968	521,326
Urban Population	93.5%	98.7%	99.0%
Rural Population	6.5%	1.3%	1.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments			
1.	Professional Pride (1B)	Professional Pride (1B)	Professional Pride (1B)
2.	Top Tier (1A)	Savvy Suburbanites (1D)	Workday Drive (4A)
3.	Silver & Gold (9A)	Enterprising Professionals	Savvy Suburbanites (1D)
2023 Consumer Spending			
Apparel & Services: Total \$	\$2,377,628	\$152,441,921	\$537,978,224
Average Spent	\$5,225.56	\$3,134.60	\$2,935.63
Spending Potential Index	238	143	134
Education: Total \$	\$2,420,222	\$136,204,808	\$464,781,421
Average Spent	\$5,319.17	\$2,800.72	\$2,536.21
Spending Potential Index	297	156	141
Entertainment/Recreation: Total \$	\$4,131,204	\$263,522,823	\$910,595,259
Average Spent	\$9,079.57	\$5,418.71	\$4,968.93
Spending Potential Index	240	143	131
Food at Home: Total \$	\$7,003,966	\$459,874,379	\$1,619,939,590
Average Spent	\$15,393.33	\$9,456.21	\$8,839.67
Spending Potential Index	226	139	130
Food Away from Home: Total \$	\$3,969,703	\$259,543,439	\$915,189,705
Average Spent	\$8,724.62	\$5,336.89	\$4,994.00
Spending Potential Index	234	143	134
Health Care: Total \$	\$7,657,414	\$495,547,139	\$1,719,522,959
Average Spent	\$16,829.48	\$10,189.73	\$9,383.07
Spending Potential Index	229	138	128
HH Furnishings & Equipment: Total \$	\$3,293,034	\$208,867,386	\$723,962,387
Average Spent	\$7,237.44	\$4,294.85	\$3,950.51
Spending Potential Index	245	145	134
Personal Care Products & Services: Total \$	\$1,035,551	\$67,376,606	\$235,148,416
Average Spent	\$2,275.94	\$1,385.44	\$1,283.15
Spending Potential Index	238	145	134
Shelter: Total \$	\$26,886,539	\$1,750,501,669	\$6,117,867,534
Average Spent	\$59,091.29	\$35,994.85	\$33,383.90
Spending Potential Index	239	145	135
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,693,201	\$225,877,692	\$767,262,722
Average Spent	\$8,116.93	\$4,644.63	\$4,186.79
Spending Potential Index	259	148	134
Travel: Total \$	\$2,659,067	\$164,949,515	\$565,450,921
Average Spent	\$5,844.10	\$3,391.79	\$3,085.55
Spending Potential Index	260	151	137
Vehicle Maintenance & Repairs: Total \$	\$1,318,838	\$88,192,677	\$311,372,101
Average Spent	\$2,898.55	\$1,813.47	\$1,699.09
Spending Potential Index	221	138	130

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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