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## LIBERTYVILLE TOYOTA SCION PURCHASES PROPERTY FOR EXPANSION, COMMITTS TO LIBERTYVILLE LOCATION

**FOR IMMEDIATE RELEASE.** Libertyville, IL, January 13, 2012 – Libertyville Toyota Scion and their parent company, AutoNation, have shown a commitment to a long future in Libertyville with the acquisition of 4 acres adjoining their site for future expansion. Village officials have been working with AutoNation for several years to assist them in meeting their site needs and retain their business in Libertyville. The expansion will allow the business to house additional inventory and provide expanded service to customers. Information about their specific plans will be released in the coming months.

According to Libertyville Mayor, Terry L. Weppler, “This land purchase shows that Libertyville’s Mile of Cars is a strong auto retail area and that Libertyville provides the level of support that allows businesses to thrive. We are thrilled that AutoNation has made this investment.”

Libertyville’s car dealers are an important source of revenue for the community, representing approximately 59% of the total sales tax base. These revenues are a crucial source of funds for Village operations, including fire and police service, road maintenance and more. Libertyville Toyota Scion is the largest volume dealership. These dealerships also employ hundreds of individuals, bring thousands of customers into the Village, and support the community through sponsorships of school activities, sports and service groups.

To ensure the longevity of this auto corridor, the Village designated Business Districts in 2008 which cover the fourteen auto dealership properties and provide incentives for the businesses to expand or update their properties. As part of the Village’s retention efforts, preliminary discussions have been held with AutoNation regarding their eligibility for incentives. Officials also worked to bring together the dealers as the Libertyville Mile of Cars organization to jointly promote the great selection of vehicles they offer for sale and to educate residents about the importance of shopping locally for their vehicles. These various efforts have allowed the Village to retain the dealerships and see substantial investments in their facilities.

“We appreciate the support the community has given us and look forward to a strong future in Libertyville”, according to Harry Brumley, Director of Real Estate for AutoNation.

**About the Village of Libertyville** – The Village of Libertyville is a north suburban Chicago community of nearly 22,000 residents and over 800 businesses, including 25 shopping centers and a historic downtown. [www.libertyville.com/business](http://www.libertyville.com/business)

**About the Libertyville Mile of Cars** – The Libertyville Mile of Cars organization is comprised of eleven Libertyville dealerships, representing 21 new vehicle brands, as well as a large selection of used vehicles. [www.libertyvillemileofcars.com](http://www.libertyvillemileofcars.com)

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