



January 20, 2012

Dear Business Owner/Manager:

It's time once again to celebrate Libertyville's annual engagement in the arts, as the Village of Libertyville is preparing to proclaim March 2012 the third annual **Fine Arts Month**, a time to recognize the contributions to and accomplishments of our citizens and businesses in the fine and performing arts. We do this in part to increase business traffic in our Village and hope you participate in and will benefit from this effort.

What Will Fine Arts Month Include?

Once again, we have planned several activities that will be promoted on the Village website, via e-mail blasts and on posters throughout our community.

We are asking local businesses and organizations to display in their windows and on their walls works of art done by local residents and students. We will also be providing merchants with photos to display in their windows of Libertyville residents who have demonstrated excellence in the fine arts—similar to the display of photos we see of Libertyville HS athletes during the school year. Local businesses and organizations are also being asked to display posters we will provide announcing Fine Arts month and promoting all arts related activities in the Village during March.

Events already planned include the An Exhibition: David Adler Music and Arts Center Celebrates the Arts opening reception on March 9th and, on March 17th, Liberty Town Productions' 3rd annual a cappella music concert at St. Lawrence Episcopal Church.

How You Can Participate.

May we count on you to display photos of local arts notables and art by local artisans? We provide the art; you provide the space. You may also want to participate more actively. Perhaps you could collaborate with one of Libertyville's arts organizations to schedule an open house during March, complemented by featuring a brief demonstration or performance. Anything that calls attention to local accomplishments in the arts complements the goals of Fine Arts Month.

Libertyville's Fine Arts organizations and businesses are promoting this month's activities through local businesses as a way of giving back for the generosity you show them throughout the year. If you would like to promote your business's "Fine Arts Event" in March, we would be pleased to include it on the poster for a contribution of \$50, being collected to defray design and printing costs and provide seed money for a Fine Arts Committee.

The activities of Fine Arts Month are being coordinated this year, at the request of the Mayor's office, by the Adler Center and representatives of several arts-related organizations in Libertyville. To offer space for photos and art, to receive a poster, or to ensure your organization and its event celebrating the month gets onto the poster, call Amy Williams at the Adler Center at 847-367-0707 or amy@adlercenter.org. The deadline for ensuring your organization is included is **Monday, February 6th**.

Thank you for your many contributions to Libertyville's thriving arts community.

Sincerely,

Terry L. Wepler, Mayor

Village Hall

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